

Lee Highway Alliance (LHA) Names Working Group On Renaming Lee Highway

ARLINGTON, VA: Ginger Brown, Executive Director of the Lee Highway Alliance, today announced a Working Group that will lead the effort to recommend new names for Lee Highway to the Arlington County Board. The 25 members of the Working Group reflect a variety of backgrounds and skills, from business ownership to civic involvement.

LHA has been in conversation with the County Board for nearly three years about renaming the 4.6 miles of Lee Highway to better reflect a welcoming, vibrant, and future forward identity. “We are beginning the conversation on replacing both of the words present on Lee Highway” says Brown. “Our vision for the future is a welcoming and equitable Main Street, and neither ‘Lee’ nor ‘Highway’ is representative of that vision.”

In mid-September, the group will begin its community engagement work to solicit ideas for new words for Lee Highway. The group’s virtual meetings, which are also slated to begin mid-September, will be open to the public for viewing.

The Working Group members include Matt Weinstein (Chair), Grace Abi-Najm Shea, Bill Braswell, Ginger Brown, Mike Cantwell, Sandi Chesrown, Lynn Coates, Elaine Furlow, Saundra Green, Lauren Harris, Mike Hogan, Paul Holland, Wilma Jones, Jeff Joseph, Minneh Kane, Anika Kwinana, Ben Keeney, Diane Kelly, Annie Moyer, Maia Potok-Holmes, Richard Price, Andy Rude, Julius D. Spain, Sr., Jim Todd, and Tom Wolfe.

Several members of the Working Group were drawn from LHA’s Community Advisory Committee, an existing body that helps LHA communicate with stakeholders, garnering feedback, channeling ideas, and encouraging new ways to reach the residents and business/property owners.

The Working Group will also receive input from Advisory Groups made up of subject-matter experts. The groups include a Branding Advisory Group, Business and Property Owners Advisory Group, Institutional Advisory Group, Transportation Advisory Group, and LHA’s own Communications Committee.

Further information on the renaming process can be found on LHA’s [website](#).

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For Press Inquiries, please contact:
Ginger Brown, Executive Director, LHA
ginger.brown@leehighwayalliance.com
703-772-8441